

# ATCPLUS [ATCP]

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**PRE-PAID PAYMENTS COIN  
BY REINVENTING  
BUSINESS PAYMENTS**



ATCCOINPLUS

# ATC PLUS WHITE PAPER [LITE]

ATC PLUS

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## ATC PLUS

ATC PLUS is aiming to Providing business payment system wider, safer and integrated by enabling Private Blockchain technology. ATC Plus is Altcoin working on Bitcoin Protocol and Private consensus algorithm, low difficulty and minable with CPU working on combination Proof of Work and Proof of Stack with permissioned layered management approach. ATC Plus will be 400,000,000 coins will be in total supply we are not aiming for any ICO on this parts as COINS is strictly for Business payment system.

We are aiming to provide instant and lowest charging transaction settlement system which can increase Profit by enabling real time settlement system between business by eliminating middleman role in Business settlements and minimizing transaction settlement cost.

- ❖ Complete Access Layer Control
- ❖ Combination of Proof of work and Proof of stack.
- ❖ Minimal Mining Overhead.
- ❖ Quick Settlements.
- ❖ 400,000,000 Coins in Total Supply.

## ATC PLUS PROMOTORS

ATC Plus is founded under Guidance of Mr Subhash Jewria who is having 15 Years of experience in Service industry who have roped concept of donecard, Rail Agent Ticketing and one stop shop Service Delivery Outlet (CSP) which later become industry for Prepayment Instrument and Online Services .

Mr Subhash is passionate for new technology and he have contributed a lot for society and industry now he is mining to remove middle settlement agency to maximize business profit and fill the gap of payment vs Service Delivery

Business Payment system is still a darker Area in Indian payment system to which he wants to strengthen by adding blockchain revolution and transparency.

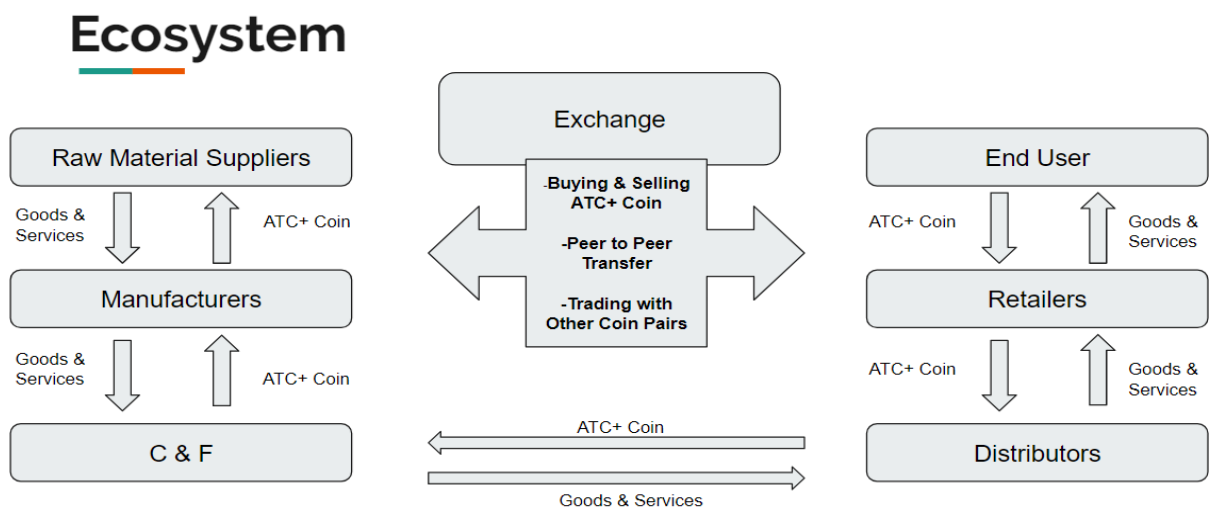
ATC Plus is guide by panel of advisors as well which will be revealed post completion of phase -1 of launching

## ATC PLUS ECO-SYSTEM

We are building Complete Transactional Blockchain Platform which can enable the most Desired and consumable digital deliverable product integration easy and interconnected.

ATC PLUS will act as GDS System between services layers for enabling business integration swift platform is developed on dot net technology, We are enabling business support APIs and gateway which will make integration and intercommunication easier .

ATC Plus will be having 4 major components and layers in the eco-system which will ensure the trust and deliverance transparent and business transaction processing swift .



- ❖ Permission Layer .
- ❖ Payments Layers .
- ❖ Service Listing Layer .
- ❖ Service and Payment Exchanging Layer .

Unlike the Traditional Payment system ATC Plus will make Payment and Service delivery linked with Smart contact based peer to peer swap which will ensure and observe the the service and payment both gets settled on transaction immediate not of transaction completion .

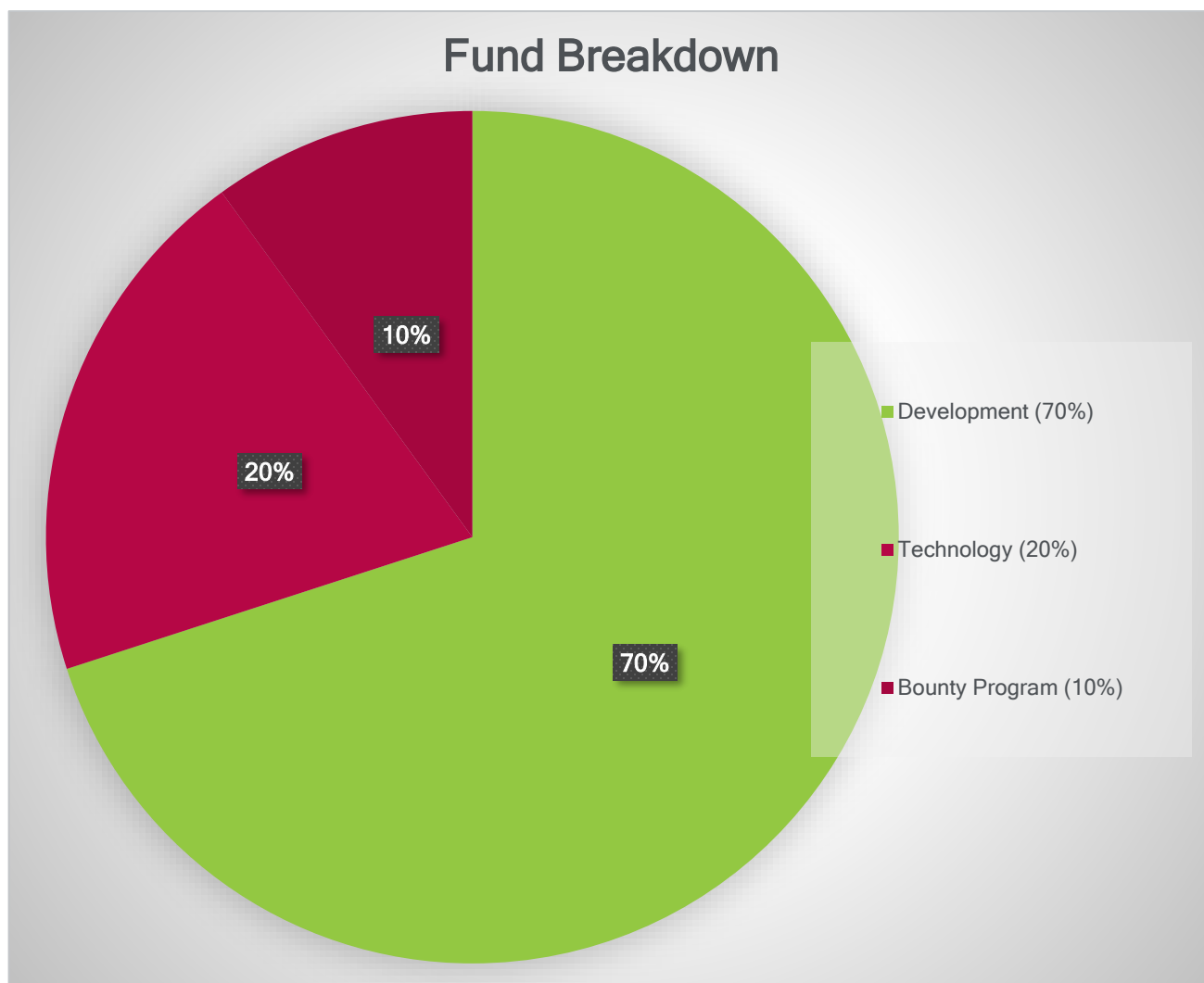
## ATC PLUS PLATFORMS .

- ❖ ATC PLUS WALLET
- ❖ ATC PLUS MINING NODE
- ❖ ATC PLUS PAYMENT GATEWAY
- ❖ ATC PLUS BUSINESS LINKER
- ❖ ATC PLUS PAYMENT GATEWAY

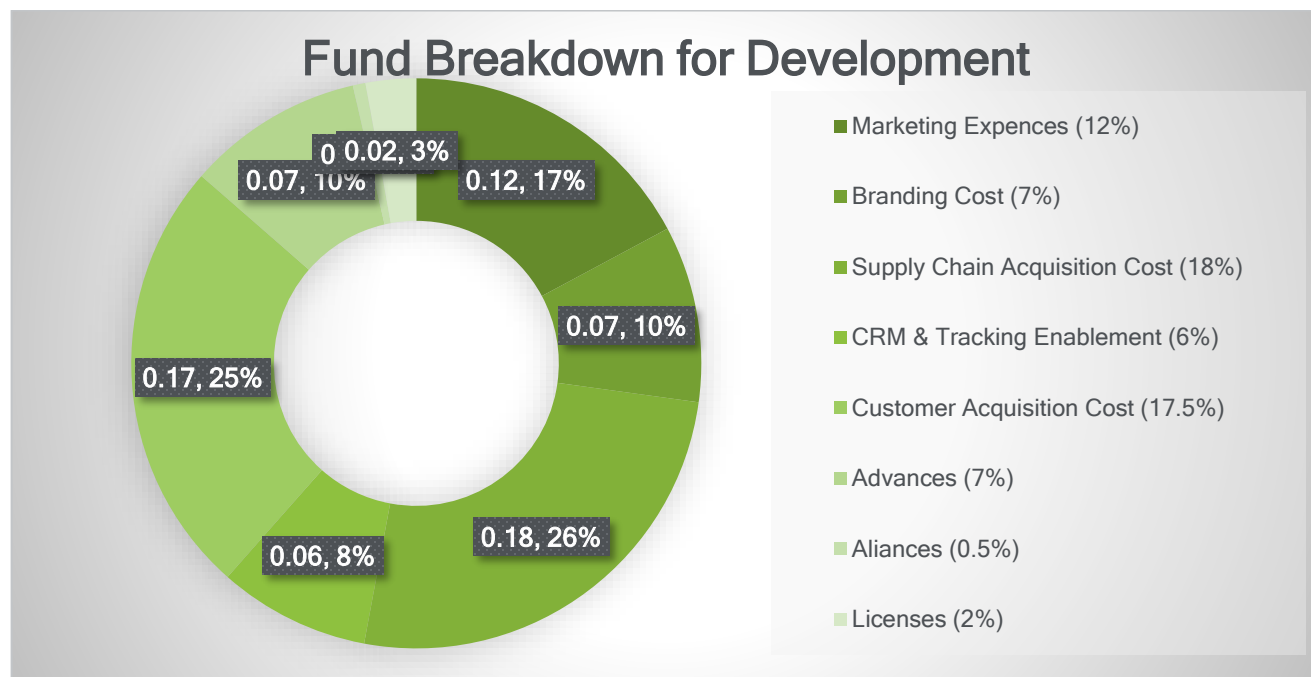
## ATC PLUS FUND ALLOCATION

ATC Plus fund will be utilized in following 3 major areas:

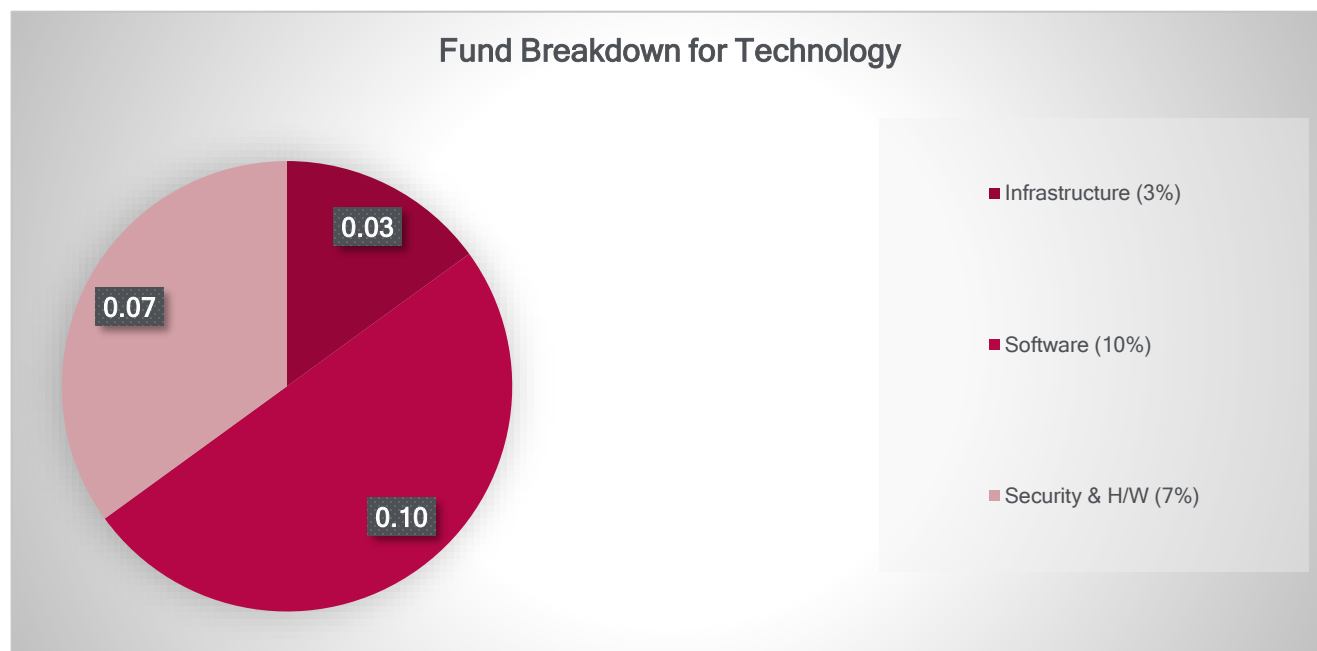
- 1) 70% Market Development
- 2) 20% Technology Research and Development
- 3) 10% Promotions and Bounty Program



## 1) 70% Market Development

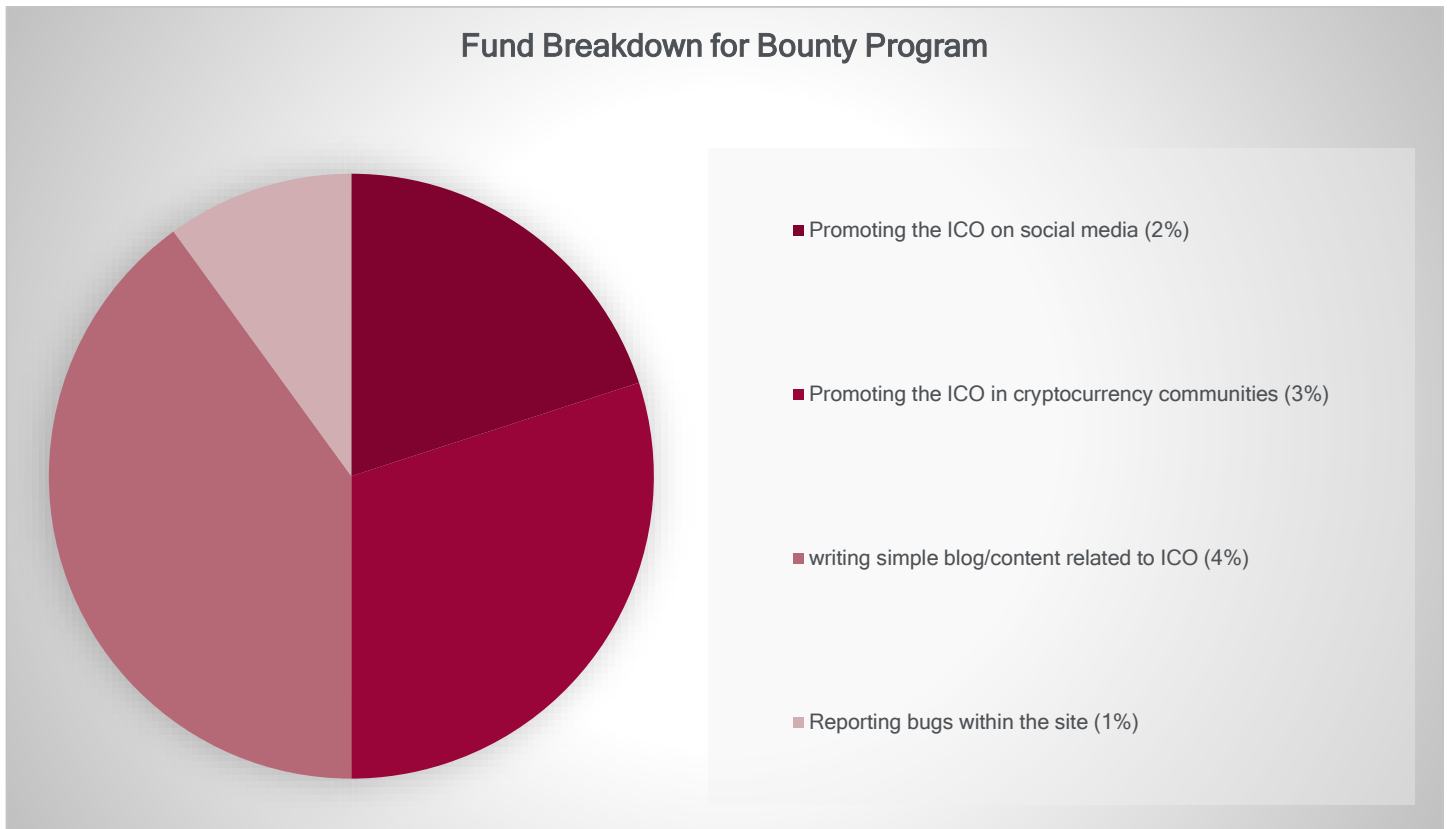


## 2) 20% Technology Research and Development .





### 3) 10% Promotions and Bounty Program .'



## ATC PLUS SERVICES

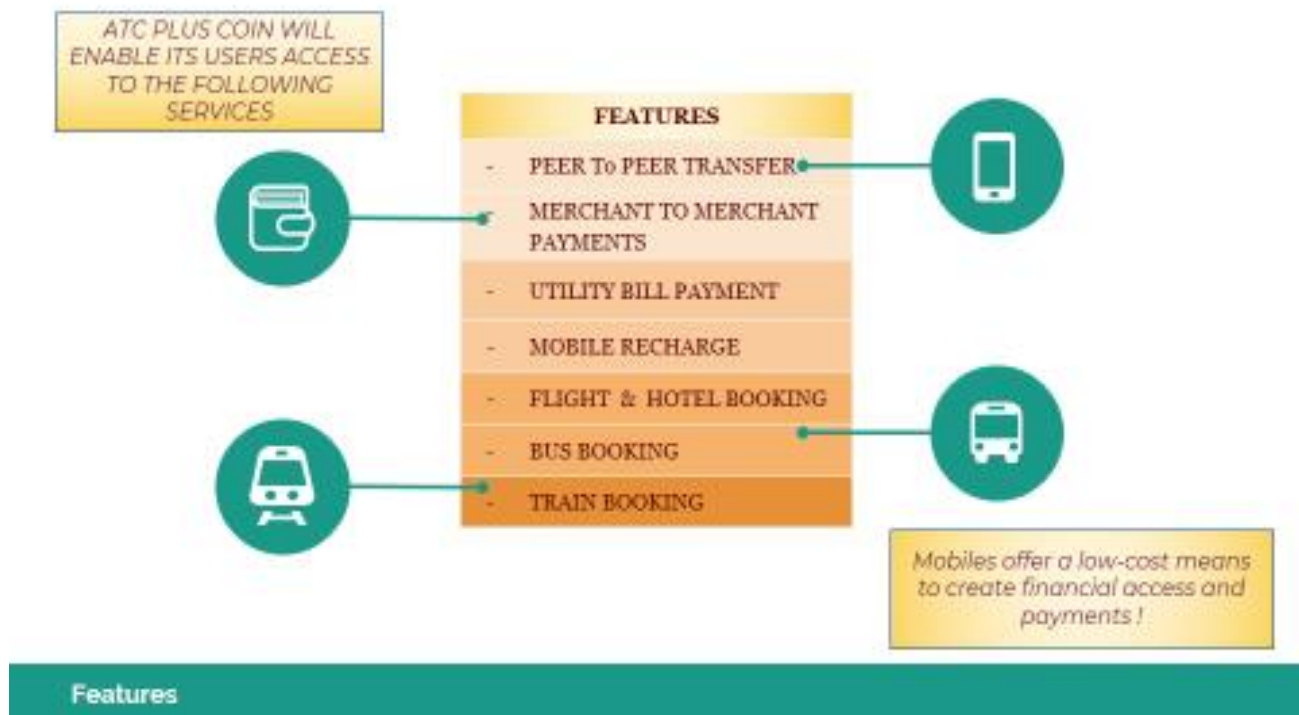
In Alpha Version most consumable products will be target in aggregation layer .

- ❖ Prepaid Top-ups
- ❖ Airlines Ticketing
- ❖ Bus Ticketing
- ❖ Hotel Booking .
- ❖ Peer to Payments .

In Beta Version will focus on Payments and Settlements .

- ❖ Merchant Payments .
- ❖ Business Payments .
- ❖ Trade Payments .

In Main Release will Come up as Market Place which enables completes eco system which can work as inter linking payments and settlement system of retail distribution system .



## ATC PLUS COMMUNITY

ATC Plus will not be accessible to Open Network at any pointpoint of time it will be work amount business networks and between two or more peer organization and the organizations can enable access to their distribution network so the host.

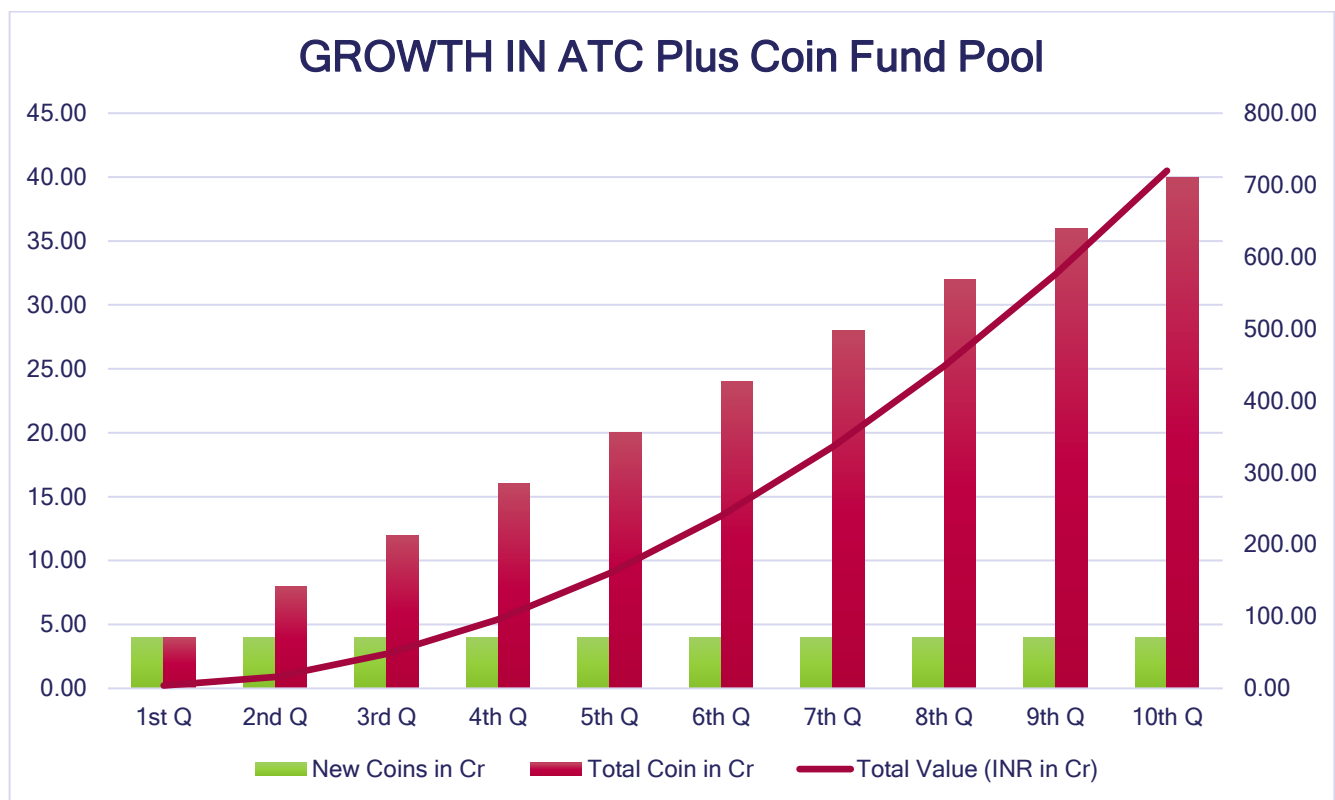
Entire Access will be controlled with Permission layer so no unwanted entity or data leakage can be prevented and business secret and accessibility can be managed so ATC Plus will enable cross business network payments easy , secure and private by limiting the access within the permissioned community .

AT a later stage as the Community grows the access layers and permission layers will get distributed to steer committee so the single points access can be abolished the participants gets fair advantage of managed blockchain and decentralization both .

## ATC PLUS SALES

We will be parting ATC Plus coins 10 Parts equally distributed so as the community and popularity raises we can manage supply and access to the community . Every parts will be containing equal amount of coins which will be 40,000,000 in every sale stage after completion of stage one the price will be revised and doubled from the previous stage .

Initial Start price will be Rs 1 which translates to 0.0000022 BTC ( BTC Price : 445628.83) , so Next Stage will be priced @ Rs 2 respectively ..



## ATC PLUS MARKET SIZE

FMCG & Other Retailers across India: 8.4 Million (40% Urban and 60% Rural) 80% revenue is generated from 2.3 Million Retail Outlets

	STATES	Population Percent	Number of Retailers
1	Uttar Pradesh	16.50	379,500
2	Maharashtra	9.28	213,440
3	Bihar	8.60	197,900
4	West Bengal	7.54	173,420
5	Madhya Pradesh	6.0	138,000
6	Tamil Nadu	5.96	137,080
7	Rajasthan	5.67	130,410
8	Karnataka	5.05	116,150
9	Gujarat	5.00	115,000
10	Other States	30.40	699,200
<b>TOTAL</b>			<b>2,300,000</b>

Market Size:  
 $3,450,000,000 \times 150 =$   
**Rs.5,17,50,00,00,00**

0 Considering 50 foot falls/transactions in a day in one outlet in 2 and 3 tier cities  
 -50 X 30 (days in Month) = 1500 foot falls/transactions in a month in 1 outlet  
 $2,300,000 \times 1500 = 3,450,000,000$  transactions per month  
 Considering Average transaction size to be Rs. 150

↓

**Target Market (2%)**  
**Rs.10,35,00,00,000**

Market Size

## ATC PLUS LISTING.

ATC Will comes In Listing Platform post 3 month of Coin Allocation phase, It will be get listed in minimum 3 exchanges which meets out it security and privacy policy .